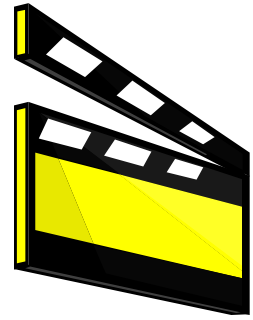


# LIGHTS! CAMERA! ACTION!



A Hollywood producer has recently taken notice of your creativity and talent. He would like to offer you a position working for him on a commercial for a new soda.

As the assistant producer, it is your job to:

- Create a name for this new beverage
- Design a label for the outside of the can
- Choose a type of propaganda that will sell this soda
- Create a 30 second commercial that will be shown on networks around the world...well, at least in our town.
- Pre-record the commercial, or present it live on \_\_\_\_\_.

The producer's job is to:

- Sit around and eat chocolate
- Wait for you to complete the commercial that will win him/her an award for the producing the best commercial of the year.

A crew of assistants, writers, and actors have already been hired for the commercial. They are:

☺ \_\_\_\_\_

☺ \_\_\_\_\_

☺ \_\_\_\_\_

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Remember, your mission is to convince the audience to buy the product. Because you are only an assistant producer, we reserve the right to replace you at any time! So don't mess up!